

ECONOMIC EQUITY IN ACTION FORUM:

AGENDA

DATE: Dec 11, 2024

TIME: 9:00AM

BRIDGING GAPS,
BUILDING FUTURES

9:00 AM – 9:45AM

Welcome: Paul Castro – *California Partnership to End Domestic Violence*
Keynote: Ana López van Balen – *Futures Without Violence*

9:45AM – 10:00AM

Break

10:00AM – 11:00AM

Panel
Corporate Partnerships for Economic Sustainability: A Conversation with **UBER, Purina, Amazon, and more**

11:00AM – 11:15AM

Break

11:15AM - 12:30PM

Innovative Fundraising Strategies for Diversified Revenue and Sustainable Organizational Growth
Beth Hassett & Shanté Johnson
WEAVE

Building an Equitable Salary Structure
Erin Scott
Family Violence Law Center

Amplifying Impact: Unlocking New Opportunities Through the Art of Storytelling
Josephine Smedley
Survivor & Story Ambassador

12:30PM – 1:15PM

Lunch and **Networking Hour with vela - Data Storytelling: Turning Compliance into Community Change – iPad Raffle**

1:15PM – 2:15PM

Panel
Philanthropic Panel: Advancing Economic Equity Through Strategic Giving with **Blue Shield of California Foundation, Allstate Foundation, and Women's Foundation**

2:15PM - 2:30PM

Break

2:30PM - 3:45PM

Building Sustainable Organizations
Tracy Evanson
Healed Women Heal

Equity in Experience: The 35 Hour Work Week and More
Deborah Son
Family Violence Appellate Project

Partnering with Managed Care Plans to Support Survivors and Expand Funding Opportunities
Alison Tudor and Associates

3:45PM – 4:00PM

Closing Remarks – Paul Castro – *California Partnership to End Domestic Violence*

Tracks/Themes

Innovative Fundraising & Revenue Diversification Track

Organizational Sustainability & Capacity Building Track

Grant Writing, Storytelling & Data Utilization Track

Sustainability, Equity, and Empowerment